The **SOCIAL IMPACT of TRAVEL ON STUDENTS**

**STUDENT & YOUTH TRAVEL DIGEST STUDY**

**WHY TEACHERS ORGANIZE STUDENT TRAVEL**

» **WHY TEACHERS BELIEVE IN STUDENT TRAVEL**

- 79% of educators consider it a priority to increase cultural awareness of students.
- 74% of teachers believe travel has a very positive impact on students' personal development.
- 56% of teachers believe travel has a very positive impact on students' education and career.

» **REASONS WHY TEACHERS ORGANIZE STUDENT TRAVEL**

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cultural Awareness/Broaden Horizons</td>
<td>79%</td>
</tr>
<tr>
<td>Out of Class Experience</td>
<td>69%</td>
</tr>
<tr>
<td>Overall Benefits of Travel</td>
<td>61%</td>
</tr>
<tr>
<td>Useful for Academic Performance</td>
<td>54%</td>
</tr>
<tr>
<td>Use for Curriculum</td>
<td>53%</td>
</tr>
<tr>
<td>Established Tradition in a School</td>
<td>39%</td>
</tr>
<tr>
<td>Useful for Students’ Future Employment Prospects</td>
<td>24%</td>
</tr>
<tr>
<td>Other</td>
<td>15%</td>
</tr>
</tbody>
</table>

» **HOW EFFECTIVE IS TRAVEL...**

- as a teaching resource compared to computer-based learning?
- as a teaching resource compared to classroom instruction alone?
- for preparing students for college?

![Effectiveness Graph]

**THE POSITIVE IMPACT ON STUDENTS & SCHOOLS**

» **SOCIAL IMPACT OF STUDENT TRAVEL — TOP 10 EFFECTS**

- Increased Willingness to **Know/Learn/Explore**
- Desire to **Travel More**
- Increased **Independence, Self-esteem and Confidence**
- More **Intellectual Curiosity**
- Increased Tolerance of Other **Cultures and Ethnicities**
- Better **Adaptability and Sensitivity**
- Increased **Tolerance and Respectfulness**
- Better **Cooperation/Collaboration**
- Better **Self-Expression**
- Being More **Outgoing**
THE POSITIVE IMPACT ON STUDENTS & SCHOOLS

» IMPACT OF STUDENT TRAVEL ON SCHOOLS

- Reinforcement of Curriculum
  - Teachers who organize student travel: 70%
  - Teachers who do not organize student travel: 63%

- Developing a Sense of Pride in the Department, School, District
  - Teachers who organize student travel: 65%
  - Teachers who do not organize student travel: 55%

- Better Student Performance
  - Teachers who organize student travel: 45%
  - Teachers who do not organize student travel: 44%

- Providing Incentives for Teachers and Students
  - Teachers who organize student travel: 37%
  - Teachers who do not organize student travel: 28%

- Promoting Creativity Between Departments and Schools in a District
  - Teachers who organize student travel: 36%
  - Teachers who do not organize student travel: 26%

- Students Attend Our School Because We Travel (their local school does not)
  - Teachers who organize student travel: 17%
  - Teachers who do not organize student travel: 11%

- Other Positive
  - Teachers who organize student travel: 12%
  - Teachers who do not organize student travel: 7%

- Other Negative
  - Teachers who organize student travel: 3%
  - Teachers who do not organize student travel: 2%

» SOCIAL IMPACT OF DOMESTIC STUDENT TRAVEL

- Increased Willingness to Know/Learn/Explore
  - Teachers who organize student travel: 54%

- Desire to Travel More
  - Teachers who organize student travel: 52%

- Increased Independence, Self-Esteem and Confidence
  - Teachers who organize student travel: 50%

- More Intellectual Curiosity
  - Teachers who organize student travel: 48%

- Better Cooperation/Collaboration
  - Teachers who organize student travel: 42%

- Increased Tolerance of Other Cultures and Ethnicities
  - Teachers who organize student travel: 41%

- Better Adaptability and Sensitivity
  - Teachers who organize student travel: 41%

- Increased Tolerance and Respectfulness
  - Teachers who organize student travel: 39%

- Better Self-Expression
  - Teachers who organize student travel: 37%

- Higher Activity in Classes
  - Teachers who organize student travel: 35%

- Increased Desire to Attend College/University
  - Teachers who organize student travel: 35%

- Being More Outgoing
  - Teachers who organize student travel: 34%

- Stronger Connection to Their County’s Heritage/History
  - Teachers who organize student travel: 33%

- Improved Attention in Classes
  - Teachers who organize student travel: 30%

- Better Grades
  - Teachers who organize student travel: 27%

- Increased Willingness to Try Different Foods
  - Teachers who organize student travel: 22%

- Increased Attractiveness to College Admissions
  - Teachers who organize student travel: 20%

- Better Marketability to Employees
  - Teachers who organize student travel: 14%

- Better Writing Skills
  - Teachers who organize student travel: 12%

- New Fashion Style
  - Teachers who organize student travel: 7%
Student travel is not only a standard teaching resource, it is also significantly more effective than traditional forms of education. 45% respondents claim it is extremely effective compared to classroom instruction.

Students who travel have an increased desire to attend college.

Participating in travel makes students more marketable to employers.

Educators agree that travel is contagious, and 60% noticed an increased desire for more travel experiences in the future.

Lack of financial resources is the main challenge to student travel. It is reported by 93% teachers who organize school trips and by 86% teachers who do not organize them.